



**Skyline**<sup>®</sup>  
Event Services  
**Presents**



### Exhibiting Best Trade Show Practices

- The Case for Exhibiting
- Characteristics of an Effective Booth Staffer
- Create a lead card that's easy to use

December 8, 2009 ● 10:00 a.m. – 12:00 p.m.

Better Business Bureau, 7668 Kings Pointe Road, Toledo

Registration form:

Cost: **FREE** PRO members    **\$20.00** non PRO members

Mail to PRO, 4120 Secor Road, Toledo, OH 43623  
or fax with credit card information to 419-471-0027

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip; \_\_\_\_\_

Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-code: \_\_\_\_\_

Phone: \_\_\_\_\_